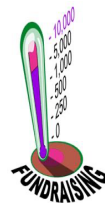


Fundraising



How to earn your badge...

1. Identify and organise a fundraising initiative for one of the following:
 - A. Another UK registered charity of your choice
 - B. The Scout Association, to help promote and grow your local Scout group, Scouting nationally or both
2. Find a compelling message – a short reason you can communicate to potential donors about your chosen cause. It must be inspiring and clear in order to raise the most money
3. Use social media to promote your fundraising initiative
4. Set a fundraising target and a date to raise it by. We suggest a minimum of £500
5. Call on others to help you and form a fundraising team. Motivate and inspire them to encourage others to donate
6. Prepare a short presentation about your fundraising challenge and submit it to the members of your local Executive Committee or your leader, covering:
 - A. how you used social media and reached outside your own immediate network to garner support
 - B. three top tips that could help other fundraisers.
 - C. the cost versus the amount raised

Explorer Scout use only: (tick when completed, for your records only)

No. 1	No. 2	No. 3	No. 4	No. 5	No. 6